

We'll Match Any Store's Advertised
Sale Price On Name Brands...

GUARANTEED!

Montgomery Ward

THE BRAND NAME SAVINGS STORE

BACK TO SCHOOL

WITH GIRLS 9.99 SEPARATES



**ALL NAME BRANDS
NOW REDUCED TO
LOW PRICES
EVERY DAY!**

Our Pricing Pledge: Low Prices Every Day!
Brand names priced as low—
plus, we guarantee we'll match
any other store's ad sale price!
**SATISFACTION GUARANTEED
OR YOUR MONEY BACK!**

Details On
Back Cover

Hush
Puppies

Philly

Hanes

GITANO Lee

Wrangler

Botany '500'

COTLER PUMA

CONVERSE

For The Store Nearest You

▼ CALL TOLL FREE

1-800-365-8500

▼ SHOP SMART

Super Buy items are outstanding
bargains—at our lowest prices every
day! Sale prices are reductions from our
Extra Value and regular prices. Some
items available at larger stores only. We
reserve the right to limit quantities to
normal retail purchases.

▼ SHOP NOW

kids store

**Girls'
4-14 Fashion
Separates**

9⁹⁹

Sale

- Every 11.99 4-14 fleece top!
- Every 11.99 7-14 knit top!
- Every 11.99 4-6x pant!
- Every 12.99 7-14 pant or jean!
- Every 10.99 7-14 skirt!

**Extra
Value**

- 4-6x fleece tops in a variety
of styles.

**Super
Buy**

- 4-6x acid washed jeans with
embroidered back pocket.

Sale prices good through August 12, 1989

SUN	MON	TUES	WED	THURS	FRI	SAT
6	7	8	9	10	11	12

ITC Jeans

TEAMED UP WITH THIS SEASON'S HOTTEST
TOPS AND TEES!



8⁹⁹
Super Buy

A. Boys' 8-14 ITC millwash jeans.
Slim or regular fit, 5 pockets.
All 5.99 tees, sale 4.99

9⁹⁹
Super Buy

B. Boys' 8-14 ITC
stonewashed jeans. 100%
cotton in slim or regular fit.
All 7.99 tees, sale 5.99

12⁹⁹
Sale

C. Boys' 8-18 ITC black denim
stonewashed jeans. 100%
cotton, 5 pockets. 8-18 reg.
8-16 slim fit
Pepsi top, 7.99

16⁹⁹
Sale

D. Boys' 8-18 ITC acid
washed jeans. 100% cotton
with 5 pockets.
Print top, 7.99



3⁹⁹
Everyday Low
Price 4.99

4-7 imprinted tees in a variety
of designs. All 3.99 tees, 2.99!

6⁹⁹
Everyday Low
Price 7.99

Boys' 4-7 Power Denim jeans.
Double knees for strength.
All 4-7 jeans on sale!



5⁹⁹
We'll Match Any
Store's Ad Sale Price!

4-7 long sleeve fleece top in a
variety of sports prints.

7⁹⁹
Everyday Low
Price 9.99

4-7 Power Cords have reinforced
double knees, pocket rivets.



GREAT BRANDS - LOW PRICES!
BACK TO SCHOOL

WHY SHOP ANYWHERE ELSE?

**We'll Match Any Store's Advertised
Sale Price On Name Brands. . .**

GUARANTEED!

See price matching policy on back cover

Wrangler® Jeans

13.99



FRUIT OF THE LOOM

**Super
Buy**

5.99

We Match Any
Store's Ad Sale Price!

**Fruit Of The Loom® pocket
tee.** 100% preshrunk cotton,
front chest pocket. M,L,XL



Sale

9.99

Everyday Low
Price 11.99

Coaches jacket has nylon shell,
flannel lining, drawstring
waist and a snap front. S-XL.
10-20% off other mens outerwear!



**Super
Buy**

6.99

We'll Match Any
Store's Ad Sale Price!

Men's basic fleece: long sleeve
crewneck top or elastic waist
pant with drawstring. S-XL.

Wrangler

Sale

13.99

Everyday Low Price 15.99
A must for your weekend wardrobe!
100% cotton denim jeans have 5
pocket styling. Reinforced stress
points. Regular fit. 30-38 waist.

LE TIGRE

Sale

9.99

Everyday Low Price 12.99
Solid pique knit shirt has
tiger chest logo, knit
collar, banded sleeves and
split side seams. M-XL.

Wentworth

**Super
Buy**

9.99

Short sleeve knit shirt in an
assortment of stripes. Hemmed
sleeves and bottom. Sizes M-XL.

SATISFACTION GUARANTEED!

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**SATISFACTION GUARANTEED
OR YOUR MONEY BACK!**

Details On
Back Cover

Lee® & Northwest Blue Co. Jeans

**Your
Choice**

19⁹⁹
Sale

Everyday Low
Price 24.99-26.99

Don't delay—the jeans you
want most are now on sale,
and moving fast!

Lee®

Lee® ice washed Relaxed
Rider jeans with classic
five-pocket styling in 100%
cotton. Average 6-18 and
petite 4-16. Belt not included.

Northwest Blue Co.

Or choose great-looking
Northwest Blue Co. jeans
with front and back
yoke, and their own belt
and two slash pockets.
Comfortable 100%
cotton. Sizes 4-18.

Lee®

**NORTH
WEST
BLUE
COMPANY**

Flowers
DELIVERY ANYWHERE
ON ALL OCCASIONS
**ORDER
BY
PHONE**
1-800-825-2627

GREAT BRANDS-LOW PRICES!
BACK TO SCHOOL



**Super
Buy** **9⁹⁹**

We'll Match Any
Store's Ad Sale Price!

American Weekend long-sleeve crested
one-pocket knit top in a super color
selection. Poly/cotton. S,M,L.
Colors vary by store.



Sale **13⁹⁹**

Each piece
Everyday Low
14.99-16.99

American Weekend fashion jersey
knit activewear in poly/cotton.
Solid or print legging. S,M,L.
Print legging available in select stores.

We've Got What You Want! Top Name Brands

**We'll Match Any Store's Advertised
Sale Price On Name Brands...**

GUARANTEED!

See price matching policy on back cover

**ONE
WEEK
ONLY!**

ELECTRIC
AVENUE

Montgomery Ward

ALL APPLIANCES AND ELECTRONICS ON SALE!

Super Buy items are at their lowest prices every day and are not reduced.

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GE Appliances

Frigidaire

MAYTAG Amana

TAPPAN EUREKA
VACUUM CLEANERS

SONY RCA

Panasonic

ZENITH AT&T

MAGNAVOX

**CALL TOLL FREE
1-800-365-8500**

SHOP SMART

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SHOP NOW

Sale Prices Good Thru Aug. 12, 1989

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6	7	8	9	10	11	12



Frigidaire

Sale

429⁹⁹

**18 CU.FT. FROSTLESS
REFRIGERATOR**

18 cu. ft. refrigerator with adjustable
slide-out wire shelves. Twin crispers
and reversible doors. White. #18884
Mfg. #FP18TF

**NATIONAL
Refrigeration
SPECTACULAR**

Win One of 4 Dream Kitchens!

From Frigidaire, GE, Maytag or Amana! Each
dream kitchen includes a deluxe refrigerator, range,
dishwasher and a Montgomery Ward freezer.
1 winner of each kitchen nationally. No purchase necessary.
Enter in Appliance Dept. thru 9/2/89

Amana



**THIS WEEK
ONLY!
ICE MAKER
ONLY
\$25**

Water hookup extra

Sale

599⁹⁹

White
17.8 cu. ft.
frostless
refrigerator.
Adjustable
shelves. Meat
keeper. #18234
Mfr. #TR18M
Almond \$10 more



GE Appliances



Sale

799⁹⁹

White
21.7 cu. ft.
frostless
refrigerator.
Adjustable
glass shelves.
#22784 Mfr. #TRX222L
Almond \$10 more

90-Day Money Back or
Exchange Option from
GE on retail purchases

MAYTAG



**FREE
ICE
MAKER!**

Water hookup extra

Sale

1069⁹⁹

White
20.2 cu. ft.
refrigerator.
Adjustable
wire shelves.
Meat keeper
with cold
control. #20594
Mfr. #RSC20A
Almond \$10 more

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All Appliances

ALL Refrigerators • Freezers • Washers • Dryers

**BUY THE REFRIGERATOR,
GET THE FREEZER FREE!**

Montgomery Ward **by Admiral**

10 YEAR LIMITED WARRANTY!



**Refrigerator
Only \$33
A Month**
See back page
for credit details

Closeout

979⁹⁹
White

23.7 cu. ft. frostless refrigerator.
Adjustable glass shelves. Variable
control meat keeper. #24774
Almond \$10 more

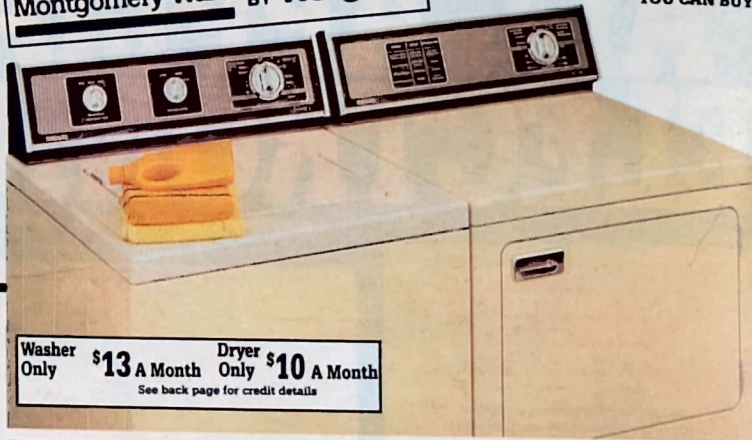
Sale

189⁹⁹

4.1 cu. ft. upright freezer.
Adjustable cold control. Energy
saving foam insulation. White. #40118
Compressor warranty details in store

Montgomery Ward **by Norge**

**20LB CAPACITY—THE LARGEST
YOU CAN BUY!**



Washer Only \$13 A Month **Dryer Only \$10 A Month**
See back page for credit details

Sale

369⁹⁹
White

**8 cycle extra large 20 lb capacity
washer.** 3 speeds, 3 temperature
combinations. Fabric softener
dispenser. #6416 Almond \$10 more

Sale

269⁹⁹
White

**20 lb capacity 4 cycle automatic electric
dryer.** Timer with cool down cycle and
wrinkle out for permanent press
fabrics. #7375 Gas \$40 more. Almond \$10 more

Montgomery Ward **by Admiral**

Sale

229⁹⁹

**Apartment size
refrigerator.**
Adjustable
shelves. White.
#10370



SIGNATURE 2000™ by Admiral

**Super
Buy**

499⁹⁹
White

**18.6 cu. ft.
refrigerator.**
Split shelves.
Meat keeper.
#19404 Almond \$10 more



Montgomery Ward **by Norge**

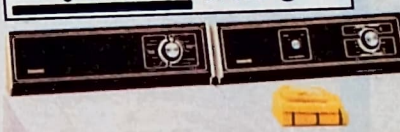
YOUR CHOICE

Sale

239⁹⁹

**Family size washer. 2
temperature choices.**
White #6105

3 cycle electric dryer.
Handles all washables.
White #7216. Gas \$40 more.



Washer Only \$10 A Month **Dryer Only \$10 A Month**
See back page for credit details

SIGNATURE 2000™ by Admiral

Sale

599⁹⁹
White

**18.5 cu. ft.
refrigerator.**
Split glass
shelves. #19894
Almond \$10 more

SIGNATURE 2000™
A Montgomery Ward trademark



SIGNATURE 2000™ by Admiral

**Super
Buy**

649⁹⁹
White

**20 cu. ft.
frostless
refrigerator.**
Shelves adjust.
#21694
Almond \$10 more



SIGNATURE 2000™ by Admiral

Sale

799⁹⁹
White

**22.5 cu. ft.
refrigerator
with FREE ice
maker. #23892**
Almond \$10 more
Water hook-up extra

**FREE
ICE MAKER!**



Montgomery Ward **by Admiral**

Sale

299⁹⁹

**15.2 cu. ft.
chest freezer.**
Drain, interior
light, basket.
White. #84258



On Sale!

Super Buy items are at their lowest prices every day and are not reduced.



• ALL Ranges • Microwaves • Dishwashers • Water Heaters!

GE Appliances

Washer Only **\$12 A Month** Dryer Only **\$10 A Month**
See back page for credit details

Sale **359⁹⁹** White

Large capacity 2-in-1 washer with Mini-Basket for small loads. #6251
Mfr. #WWA5800G. Almond \$10 more

Sale **289⁹⁹** White

Automatic electric dryer. 4 cycles, 3 temperature options. Timed dry control. #7059. Gas \$40 more. Almond \$10 more

90-Day Money-back or Exchange Option from GE on retail purchases

Frigidaire

Only **\$10 A Month**
See back page for credit details

279⁹⁹ After \$20 Mail-in rebate

Super Buy 299.99. Built-in 6 cycle dishwasher. Full filtered wash/rinse. 3 level wash. 3 color panels. Air dry option, soft food disposer. Temp assure system. 3 detergent dispensers. #719. Mfr. DW33000D. Installation extra

HARDWICK by Magic Chef

Only **\$13 A Month**
See back page for credit details

Sale **369⁹⁹** White

30" gas range. Continuous cleaning oven. Deluxe glass backguard. Electronic clock/timer. Black glass door with window. Pilotless electronic ignition. #2587. Mfr. #CKF-9621. Almond \$10 more

Frigidaire

Washer Only **\$12 A Month** Dryer Only **\$10 A Month**
See back page for credit details

Sale **349⁹⁹** White

4 cycle large capacity washer. 3 temperature choices. #6667. Mfr. #WDD Almond \$10 more

Sale **299⁹⁹** White

Large capacity automatic electric dryer. 4 temperature options. #7668 Gas \$40 more. Almond \$10 more

GE Appliances

Sale **239⁹⁹**

Built-in dishwasher. White. #801
Mfr. #QSD 400YK Installation extra

8 YR Limited Warranty

Super Buy **179⁹⁹** Each

Energy efficient 40 gal. gas or 50 gal. elec. water heater. Installation extra. Warranty details in store.

By TAPPAN

Sale **229⁹⁹**

30" gas or electric range. White. #2408/2610/4408. Gas not sold in NY, OR

GE Appliances

Super Buy **499⁹⁹** White

30" self-cleaning electric range. #4538
Mfr. #JBP24GJ Almond \$10 more

MAYTAG

Washer Only **\$14 A Month** Dryer Only **\$12 A Month**
See back page for credit details

Super Buy **399⁹⁹**

Large capacity washer. Regular, permanent press cycles. White. #6013
Mfr. #A104H

Super Buy **349⁹⁹** White

Automatic electric dryer. Permanent press. #7013. Mfr. #DE 303D Almond \$10 more

Panasonic

Sale **169⁹⁹**

8 cu. ft. microwave oven with cook-a-round turntable, 2 stage memory. 600 watts. #9208/9202. Mfr. #NNS303A/NNS488

SAMSUNG

Sale **69⁹⁹**

Compact microwave. Front panel cooking guide. White. #8097

AUTO COOK

Super Buy **229⁹⁹**

Full size microwave oven. Auto sensor. 700 watts. #8638

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**SATISFACTION GUARANTEED
OR YOUR MONEY BACK!**

All Appliances and

All • Vacuums • Sewing Machines • Cameras

Super Buy items are at their lowest prices every day and are not reduced

Sale

BUY TODAY
AND SAVE

189⁹⁹

4 peak hp canister vacuum
cleaner with power nozzle.
Convenient automatic cord
rewind, internal tool
storage and power driven
agitator for deep down
carpet cleaning. #3503



GTE

YOUR CHOICE

Sale

37⁹⁹

GTE answering
system with
remote. #79209
Mfr. #6000
Tone/pulse
speaker phone.
#22630
Mfr. #7383

All phones FCC registered
Limited warranty, details
in store



GTE

YOUR CHOICE

Sale

59⁹⁹

Phone answerer
with built-in
phone. #79210
Mfr. #6010
Pulse/tone phone
Cordless tone,
pulse phone.
#22812 Mfr. #3150



**Southwestern Bell
Freedom Phone**

Sale

139⁹⁹

Cordless phone.
Hands free
speakerphone
with intercom. 9
number memory.
Auto redial.
Digital
security. #22865
Mfr. # FF-1700
Tone/pulse switchable



35MM SLR PRO CAMERA & OUTFIT

Sale

349⁹⁹

Minolta X-370
camera body.
Automatic and
manual mode.
35-70mm and
70-200mm lenses,
and more! #417
Minolta USA 2 year limited
warranty on camera body,
details in store



Hoover

Sale

139⁹⁹

Heavy duty
6.5 amp vacuum.
Power surge
control. Dirt
cup eliminates
bag. Headlight.
#4525



**EUREKA
VACUUM CLEANERS**

Clearest

99⁹⁹

Vacuum with
attachments.
5.5 amp motor.
Headlight and
power driven
agitator.
#1931/1935
Limited to quantities on hand



MINOLTA

**Super
Buy**

159⁹⁹

Freedom III
compact 35mm
camera kit.
Auto focus
with auto
flash, DX
coding. #10352
Minolta USA 1 year limited
warranty on camera, details
in store



Vivitar

Sale

139⁹⁹

300Z 35mm
camera & kit.
38-60mm dual
zoom lens.
Auto focus,
flash, battery,
more! #10330
1 year limited warranty on
cameras, details in store



BISSELL

Sale

139⁹⁹

Carpet machine
extra cleans
carpets and
upholstery.
Model 1620
4-in-one carpet
formula, #1619, 64 oz.,
extra value 9.99



brother

Sale

159⁹⁹

Free arm 12
stitch zig-zag
sewing machine.
Automatic
buttonholer.
Model 2958
Mfr. # VX-890



Franklin

Sale

46⁹⁹

Spelling Ace
checks, corrects
over 80,000
words. #96803
Mfr. # SA-98



MEMORYX

Sale

3 for 9⁹⁹

VHS T-120
blank video
tape. #33110



Cobra

**Super
Buy**

39⁹⁹

Phone, clock
radio. AM/FM
radio. Digital
clock. Tone,
pulse phone
with redial.
Model 19009
Mfr. # RP1000



Montgomery Ward

THE BRAND NAME SAVINGS STORE

All In-Stock Blinds On Sale!

Kirsch Custom Fit Blinds

**55% Below
Manufacturers'
Published Prices!**

Manufacturers' published prices are provided for informational purposes and no sales may have occurred at these prices.

**FREE! If your
order is not delivered
in 9 days**

1" aluminum blinds, 1" vinyl blinds, verticals
and pleated shades in UPS shippable sizes only.
Excludes Saturdays, Sundays, holidays, out-of-stock,
measuring errors and freight damages.



1" Aluminum

1" Striped Aluminum

1" Mini Blind-Medallion Solid

Sample widths

Sample lengths	23"	26"	29"	32"	36"	40"	44"	48"	52"	57"	62"	67"	72"
42"	\$28	\$30	\$32	\$35	\$39	\$43	\$46	\$50	\$53	\$61	\$66	\$68	\$ 73
48"	\$30	\$32	\$35	\$39	\$43	\$46	\$50	\$54	\$58	\$67	\$72	\$76	\$ 79
54"	\$32	\$35	\$38	\$42	\$46	\$50	\$55	\$59	\$63	\$73	\$77	\$84	\$ 87
60"	\$34	\$38	\$41	\$44	\$50	\$54	\$59	\$64	\$68	\$78	\$84	\$89	\$ 95
66"	\$36	\$41	\$43	\$48	\$54	\$59	\$64	\$68	\$73	\$85	\$90	\$95	\$102



Duette Pleated

Wood



**Signature
Our Best Vinyl
Mini Blinds!**

Sale

8⁹⁹

Any Size

Various stock widths 23-36x64"
Everyday low price 10.99

- 1" vinyl slats are extra thick for maximum durability.
- Dust Neutralizer resists dust build up.
- Includes 2" custom vinyl valance.
- Fade & warp resistant

Colors vary by store.

Sale prices good thru August 12

Super Buy items are outstanding bargains—at our lowest prices every day! Sale prices are reductions from our Extra Value and regular prices. All other items are not at sale prices. Some items available at larger stores only. We reserve the right to limit quantities to normal retail purchases.

**HOME
IDEAS**



Sale

9⁹⁹ Any Size
Reg. 10.99

Sale

39⁹⁹ 78x64"
Reg. 49.99

1" oaktone vinyl
mini blind in various
stock widths 23-36x64"
72x13" valance . . . 9.99

SAVE \$10. Our vinyl
vertical blind provides
functional beauty for
your patio door.



Sale

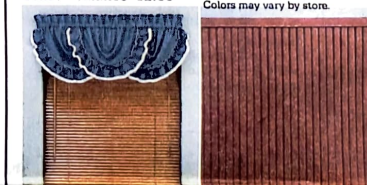
14⁹⁹ Any Size
Reg. 19.99

Sale

49⁹⁹ 78x64"
Reg. 59.99

Our 1" aluminum mini
blind in various stock
widths 23-36x64".
80x17" valance 12.99

SAVE \$10. Our vinyl
dimensional vertical
blind in 4 colors.
Valance 13.99
Colors may vary by store.



Macrame Vertical

Woven Wood

Sale **4.99** Everyday low price 5.99
23x42"
Majestic 1" vinyl mini blind.
23-36x64" any size 7.99
66x18" valance 6.99

Sale **25.99** Any Size Reg. 31.99
1" oak finished mini blind in various stock widths 23-36x64". 60x16" valance. 12.99

Sale **69.99** 78x84" Reg. 79.99
SAVE \$10. Our fabric vertical blind for patio door. 5 colors with Scotchgard®. Colors may vary by store.

All Bath Towels Are Now On Sale!

Super Buys are at their lowest prices every day and are not reduced.



B THE BIRD COMPANY

West Point Pepperell



Sale **1.99** Bath, each Reg. 2.99
Cannon terry towel has durable cotton/poly base
Hand 1.79
Wash 1.49



Springs

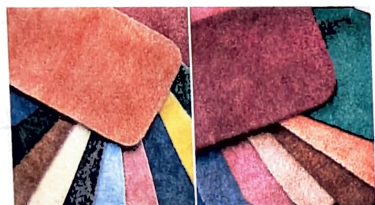
West Point Pepperell

Sale **3.99** Bath, each
Everyday low price 4.99

BIG Measures 27x50". Over 9 sq ft. **HEAVY!** Over 1 lb of absorbent terry. **THIRSTY!** 100% cotton is extra soft. **5 YEAR LIMITED WARRANTY.** Details in store.
Hand towel, 2.99 Washcloth, 1.99
Tub mat, reg. 3.99 sale 2.99

Super Buy **4.99** Bath, each
Terry or velour

BIGGER! 27x52" for wraparound comfort. **HEAVIER!** Over 1 lb of absorbent terry. **THIRSTIER!** Super soft 100% cotton. **5 YEAR LIMITED WARRANTY.** Details in store.
Hand towel, 3.99 Washcloth, 2.29
Cotton/poly floral towels by Springs are on sale at same prices.



Super Buy **5.99** Each
21x36" or contour DuPont nylon bath rug. 24x42" 11.99
Tank set 11.99
Lid cover 5.99

Sale **9.99** Each Reg. 12.99
21x36" or contour polyester bath rug. 24x42" 15.99
Tank set 11.99
Lid cover 5.99



Sale **7.99** Each Reg. 11.99
Colorful bath seats of durable vinyl over high density foam.

Sale **14.99** Each Reg. 19.99
Our double swag or standard shower curtain with liner.



Sale **4.99** Twin, each
Everyday low price 5.79-6.79
SAVE 10-25%. Summer crisp percale sheets from Springs. Choose from solids, floral or geometric stripe. Cotton/Kodel® poly, machine wash/dry.
Full, 8.99 Queen, 13.99



Sale **9.99** Your Choice
Twin, each. Everyday low price 11.99-12.99
SAVE 15-20%. Cotton or acrylic thermal blanket for warmth without weight. Machine wash/dry.
Full, 13.99 Queen/king, 16.99



Sale **5.99** Twin,
Everyday low price 8.99
SAVE 33%. Reversible mattress pad of DuPont Dacron® polyester with polyester fiberfill. Elasticized skirt for easy-on snug fit.
Full, 12.99, 9.99 Queen, 14.99, 11.99



Sale **4.99** Standard, each
Everyday low price 5.99
SAVE 15%. Medium firm pillow of DuPont Dacron® 808 Hollofil® poly. Cotton/poly cover. Hypoallergenic.
Queen, 7.99, 6.99 King, 9.99, 8.99

Your Choice 34.99



STRATFORD



COUNTRY

Comforters. Stratford reverses to a coordinating mini print. Patch Work has ruffled trim.
Full/Queen, 49.99 King, 64.99
Country Patch, Everyday low price 39.99

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EVERY DAY!**

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any other store's ad sale prices!
SATISFACTION GUARANTEED
OR YOUR MONEY BACK!**

Our Lowest Price Ever! Mattress Closeout

Sealy® Mattress

Originally sold at **99⁹⁹** Twin, ea pc

Now **79⁹⁹** Twin, ea pc
When purchased in sets

STYLE CLOSEOUT!
Sealy® Stylehouse Riviera. #77430R

	Compare At	Our Low Super Buy Price	Closeout Price When Purchased Separately	Closeout Price When Purchased In Sets
Twin	199.99	99.99	89.99	79.99
ea pc			ea pc	ea pc
Full	279.99	149.99	139.99	134.99
ea pc			ea pc	ea pc
Queen	569.99	349.99	NA	319.99
set				2 pc set
King	769.99	499.99	NA	449.99
set				3 pc set

10 YEAR LIMITED WARRANTY. Details in store.



Queen and king sizes sold only in sets

**ANY TWIN MATTRESS
ONLY \$10 A MONTH** Each
See Back Page For Credit Details

Any Size Headboard

199⁹⁹

in sizes full to king.

Head/foot board Full, Queen King 399.99

Mattress, covers, rails extra

**Save \$100-\$150
On Daybeds!**



99⁹⁹ STYLE CLOSEOUT!
Was 199.99

1/2 OFF. Newport Ivory finish daybed includes
linkspring. Mattress and covers extra. #74280
Pop-up trundle unit. 99.99



199⁹⁹

Reg. 349.99

**SAVE \$150. Country Wood hardwood daybed with
linkspring. Mattress and covers extra. #74398
Pop-up trundle unit. 99.99**

"Compare At" prices are based upon Regular prices offered by department stores
in representative markets across the country for the same or comparable products and may vary in your market.

We'll Match Any Store's Advertised Sale Price!

See back page for details



59⁹⁹

Twin, each piece
Compare Our Price!
Spring Air® Merit mattress
and boxspring sold in twin sets
only. Perfect choice for guest
room or kids' room. #76427



99⁹⁹

Twin, each piece
compare at 179.99
Simmons® Maxipedic Signet.
#74860R

	Compare At	Our Price
Full, ea pc	299.99	149.99
Queen set	699.99	349.99
King set	999.99	499.99

15 Year Limited Warranty. Details in store.



129⁹⁹

Twin, each piece
compare at 199.99
Serta® Perfect Sleeper Evening Tide.
#76740R

	Compare At	Our Price
Full, ea pc	259.99	179.99
Queen set	649.99	399.99
King set	839.99	599.99

15 Year Limited Warranty. Details in store.



149⁹⁹

Twin, each piece
compare at 259.99
Sealy Posturepedic® Classic Dubonnet.
#79000R

	Compare At	Our Price
Full, ea pc	399.99	219.99
Queen set	999.99	549.99
King set	1399.99	749.99

15 Year Limited Warranty. Details in store.

Your Choice 19⁹⁹

Your Choice 29⁹⁹

Sale

Sale

Your Choice 19⁹⁹

Sale

19⁹⁹

50x84"
Everyday low price 24.99
SAVE \$5. Our delicately embroidered panels in your choice of three lovely designs. Coordinating valances available.



Sale

19⁹⁹

50x84"
Everyday low price 24.99
SAVE \$5. Tulips woven jacquard floral drapery. Cotton/polyester; thermal suede back. Tiebacks 11.99
Valance 18.99
Wider widths on sale.



10% Off Express Delivery Custom Order Sizes

Burlington

All Lighting 20-60% Below Manufacturer's Published Prices Every Day!

Mfr. Publ. Prices are provided for informational purposes and no sales may have occurred at these prices

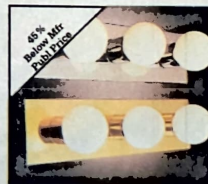
14⁹⁹

Each
Single light outdoor lanterns with brass finish or black aluminum. Clear or beveled glass panels.
Mfr. publ. price 25.59-39.12



14⁹⁹

Each
Three light bath bar with polished brass or chrome finish hangs either vertically or horizontally.
Mfr. publ. price \$27



39⁹⁹

Contemporary brass finish drum swag light features six panel, three light design. Easy snap together assembly.
Mfr. publ. price \$4.95



Burlington

19⁹⁹ 50x84"
Everyday low price 24.99

SAVE \$5. Alamos textured dobby weave drapery. Cotton/poly/ rayon/ acrylic; thermal suede back. Tiebacks, 13.99, 11.99 Valance, 21.99, 18.99
Wider widths are also now on sale.
62x84" Lauren poly batiste panel, 9.99 8.99



29⁹⁹ 48x84"
Everyday low price 39.99

Save \$10. Seville rich antique satin drapery. Cotton/polyester; separate cotton lining. Tiebacks, 12.99 Valance 24.99
Wider widths also on sale.
60x84" Marseille poly voile panel, 9.99, 8.99

Your Choice 29⁹⁹

Sale

29⁹⁹

54x84"
Everyday low price 32.99
Elegant Jillian lace priscilla includes ruffled tiebacks and attached valance. Easy care polyester; machine wash/dry. 60x84" panel 11.99



Sale

29⁹⁹

59x84"
Everyday low price 34.99
SAVE \$5. Pamela macrame panel with detailed floral design. European hi-twist poly voile in parchment or white. Machine wash/dry.



Styles, sizes and colors of window fashions may vary by store, some by special order.

10-25% Off Table & Floor Lamps!

Sale

19⁹⁹ Each, everyday low price 24.99

SAVE \$5. Ceramic ginger jar 26 1/2" table lamps feature color coordinated fabric shades.



Sale

29⁹⁹ Each, everyday low price 34.99

SAVE \$5. Genuine 24% imported lead crystal lamps with custom pleated shades. Coordinating mid-size accent lamp, 19.99 (Accent lamp not shown)



Sale

39⁹⁹ Each, everyday low price 43.99

SAVE \$10. Table lamps in brass finished or glass touch styles; or textured Southwest-styled lamp. With 3-way lighting. All have handmade shades. While quantities last on touch styles



29⁹⁹ Each, everyday low price 39.99

SAVE \$10. Polished brass finished floor lamps in adjustable tent, downbridge or hi/lo.

Ceiling Fans On Sale!



29⁹⁹ Our 42" ceiling fan with antique brass finish mounts close to ceiling. Blades reverse to all wood look.



49⁹⁹ Large 52" antique brass finished fan with light kit. Cane blades reverse to show all wood look.



59⁹⁹ 5 blade, 52" ceiling fan with light kit. In white, rose, blue, almond or grey.

1/2 Price Sleeper Groups



Queen Sleepers And Loveseats At \$700-\$800 Savings!



ONLY \$24 A MONTH
See back cover for credit details

Both Pieces
699⁹⁸

Was 1399.98

STYLE CLOSEOUT! Casual queen comfort features plump pillow armrests, wood product and brass trim. Olefin/poly/cotton with Scotchgard® to resist soil. 6x9' Chantilly rug, reg. 599.99. **sale 299.99**
#53760/1; Rug #97620 (Size approximate)



\$12
Everyday low price

Convenient sofa serving table with glass top, gleaming brass finish. #96605 Assembly required.

Both Pieces
699⁹⁸

Was 1399.98

STYLE CLOSEOUT! Queen sleeper set with apex seat stitching, studded rails. Durable plush olefin velvet. #53840/1



ONLY \$24 A MONTH
See back cover for credit details



ONLY \$24 A MONTH
See back cover for credit details

Both Pieces
699⁹⁸

Was 1399.98

STYLE CLOSEOUT! High pub back styling, queen size comfort. Lively olefin plaid treated with Scotchgard®. #53630/1

Both Pieces

Sale

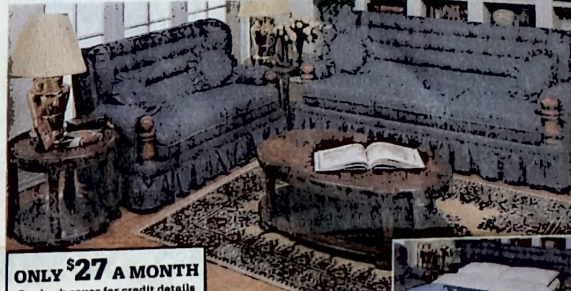
699⁹⁸

Reg 1399.98

SAVE \$700. Extra queen size sleeper comfort. Deeply stitched pub backs. Covered in olefin velvet. **sale 299.99**



\$24 A MONTH



ONLY \$27 A MONTH
See back cover for credit details

Both Pieces

Sale

799⁹⁸

Reg 1599.98

SAVE \$800. Button tufted backs, pine posts on queen sleeper, loveseat. Olefin cover for long wear. Two ruffled pillows included. #52785/9

ONLY \$24 A MONTH
See back cover for credit details

ONLY \$27 A MONTH
See back cover for credit details

cover for long wear. Two
ruffled pillows included.
#52795-9

1/2 Price Sofa Groups! Save \$600 To \$800



ONLY \$24 A MONTH
See back cover for credit details

2 or 3 Pieces

Sale

699⁹⁸

Reg. 1399.98

SAVE \$700. Sofa and loveseat or sofa, chair and ottoman. Casual styling with ash trim arm panels, button tufting. Olefin/poly/cotton with Scotchgard®. Tables, reg. 259.99 sale 139.99 each 6x9" Chantilly rug, reg. 599.99 sale 299.99 #44005R. Tables #35635. Rug #97620 (Size approximate).



\$19

Footstool upholstered with distinctive tapestry; oak finished wood products #R6804 Assembly required.

Both Pieces

Sale

599⁹⁸

Reg. 1199.98

SAVE \$600. Contemporary high back design in sofa and loveseat. Olefin and loveseat. Olefin, poly with Scotchgard®. 6x9" rug sale 179.99 #432901. Rug #97717 (size approx.).



ONLY \$20 A MONTH
See back cover for credit details

All 3 Pieces

Sale

699⁹⁷

Reg. 1399.97

SAVE \$700. Traditional sofa in cotton/poly jacquard, wing chair and ottoman in olefin velvet. 6x9" rug sale 149.99 #44605R. Rug #97723 (size approx.).



ONLY \$24 A MONTH
See back cover for credit details



ONLY \$27 A MONTH
See back cover for credit details

2 or 3 Pieces

Sale

799⁹⁸

Reg. 1599.98

SAVE \$800. Maple trim country sofa and loveseat or sofa, chair, ottoman. Olefin with Scotchgard®. Tables sale 119.99 each #42355R. Tables #36370



ONLY \$24 A MONTH
See back cover for credit details

2 or 3 Pieces

Sale

699⁹⁸

Reg. 1399.98

SAVE \$700. Romantically ruffled sofa and loveseat or sofa, chair, ottoman. Rich Antron® nylon velvet. Tables 69.99 each #43910R. Tables #96415R

1/2 Price Sectionals! Save \$900 To \$1000

Sale

899⁹⁹

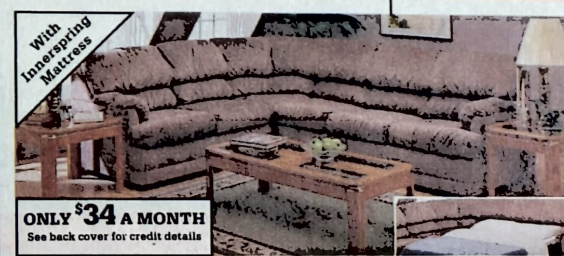
Reg. 1799.99

SAVE \$900. Features two incliners with pop-up ottomans. Double pillow backs with welt finishing. Olefin/acrylic upholstery treated with Scotchgard®. #46035



ONLY \$30 A MONTH
See back cover for credit details

With Innerspring Mattress



ONLY \$34 A MONTH
See back cover for credit details

999⁹⁹

Was 1999.99

STYLE CLOSEOUT! Handsome sectional with queen sleeper. Pub back styling, upholstered in long wearing acrylic velvet for added beauty. #52605

Buy 1, Get 1 Free!

Buy The 1st Recliner At Our Regular Price,
Get The Matching Recliner Free!



ONLY \$10 A MONTH
See credit details below

**HOME
IDEAS**

FREE



Sale
299⁹⁹
Both Chairs

Our plush, stylish recliner gives you a choice of 3 relaxing positions: upright for reading, partial recline for TV or full recline for the ultimate in comfort. Durable DuPont® Antron nylon velvet is treated with Scotchgard® to resist stains. Brown. #62576



FREE



ONLY \$14 A MONTH
See credit details below

Sale
399⁹⁹
Both Chairs

Button tufted recliner features three positions: upright, partial recline and full recline. Plush, long wearing Monsanto Acrilan acrylic has a 2 year Wear Dated warranty and is protected with Scotchgard®. Your choice of blue, brown, mauve. #62923



FREE



ONLY \$17 A MONTH
See credit details below

Sale
499⁹⁹
Both Chairs

Rocker recliner chair combines gentle rocking action along with the plush, relaxing comfort of multi-position reclining. Monsanto Acrilan acrylic velvet cover has a 2 year Wear Dated warranty and Scotchgard® treatment. Blue, brown. #62822

Free 79⁹⁹ Ottoman & Save \$200 On Swivel Rockers!

All 3 Pieces

Sale

\$299

Reg. 249.99 each rocker
Reversible seat cushions provide long wear. DuPont Antron® nylon velvet in rose, honey or blue colors. One rocker 169.99 #66505-6



ONLY \$10 A MONTH
See credit details below



Sale
\$399 All 3 Pieces
Reg. 299.99 each rocker

Plush DuPont Orlon® acrylic velvet upholstery with Scotchgard® to resist soil and stains. Reversible seat cushions for longer wear. Sand, blue or rose. One swivel rocker sale 199.99 #66927-8



Sale
\$499 All 3 Pieces
Reg. 349.99 each rocker

Solid foam backs provide firm and relaxing comfort. Orlon acrylic velvet is treated with Scotchgard®. Choose blue, rose, beige, brown. One swivel rocker sale 249.99 #66662-3

Your Choice Brass & Glass Dinette Sets 169⁹⁹

Each, 5 pieces set

Your Choice Brass & Glass Dinette Sets 169⁹⁹

Super Buy

36x54" smoked glass top is framed with hardwood and supported by sturdy, brass finish metal base. Cane back chairs feature olefin upholstery with Scotchgard® protection. #96060-1. Our July 1989 Price 319.99



Super Buy

42" smoked glass top is framed with oak finished hardwood. Thickly padded chairs have genuine cane backs and are covered in polyolefin/nylon/acrylic. #90144-5. Our July 1989 Price 239.99



1/3 To 1/2 Off Dinettes! Save \$270 To \$550



Sale 549⁹⁹
5 piece set, reg. 1099.99

1/2 PRICE. Oak finish hardwood side chairs with durable acrylic/nylon covers. 42x42" ash veneer parquet table can expand to 42x60" with a 18" leaf. #13713-898



Sale 329⁹⁹
5 piece set, reg. 999.99

SAVE \$270. Four oak finish sleigh back chairs with acrylic/nylon covers. 36x54" oak finish table has easy to clean veneer top, stylish parson's legs. #12345-6. Sale price good through August 8.



Sale 399⁹⁹
Reg. 699.99

SAVE \$300. Rolltop desk. 7 drawers. Oak finish wood products. Chair, 299.99, 179.99. #37205-078



Our Lowest Price Ever!

Sale 499⁹⁹
7 piece set, reg. 1049.99

SAVE \$550. Hardwood table with oak finish laminate top can expand to 42x66" with two 12" leaves. Six oak finished side chairs. #10318-9



Sale 399⁹⁹
5 piece set, reg. 799.99

1/2 PRICE. Rattan set has 4 fan back chairs covered in Scotchgard® treated olefin. 42" glass top is supported by a solid rattan pole base. #13623-4. Sale price good through August 8.



Sale 499⁹⁹
5 piece set, reg. 799.99

SAVE \$300. Four easy rolling, padded side chairs with olefin/poly/cotton covers. 42x60" table has 12" leaf, easy clean oak veneer top. #13683-4



Sale 49⁹⁹
Reg. 99.99
A. 1/2 PRICE. 24" or 30" stool. #17622-3

Sale 69⁹⁹
Reg. 139.99
B. 1/2 PRICE. Rattan stool. 24" or 30". #17575-6



Sale 249⁹⁹
Reg. 399.99

SAVE \$150. Rolltop desk with pedestal design. Rich, oak finish wood products. #37246

Sale 349⁹⁹
Reg. 599.99

SAVE \$250. Country style entertainment center. Sturdy wood product construction. #39425



Sale 399⁹⁹
Reg. 799.99

1/2 PRICE. Spacious entertainment center. Traditional style, wood products construction. #39470



Montgomery Ward Pricing Pledge: We'll match any store's current advertised price at time of purchase... plus if you find a lower advertised price at any store, including Montgomery Ward, within 30 days after purchase, we'll cheerfully refund the difference. Simply bring in the ad and/or your receipt. This pledge is not limited to identical items and model numbers like some of our competitors. We will match the price on the same name brand item, even if the model numbers are different. And on many items we will also

Enjoy Your Purchase Now With Low Monthly Payments! Your purchase(s) may change your Montgomery Ward monthly payment (if depending upon your highest balance. Sales tax and delivery charges (if any) may cause your monthly payments to be higher. See store for details.

Jewelry, furniture and paint are at low prices every day and are not part of this sales event in the following stores:
• New Bern, NC • Staunton, VA • Hampton Roads, VA • Winter Park, FL
• Dothan, AL • Toledo, OH • Columbia, MO • Aurora, IL • Plano, TX
• Phoenix, AZ • Escondido, CA • Chico, CA • Dublin, CA
• Merced, CA • Oceanside, CA

match our private label item with our competitors' comparable name brand or private label items. Our sales associates in Electric Avenue, Auto Express, Home Ideas and our Seasonal Shops have comparable model charts of matchable items. Price Matching policy does not apply to sales of floor samples, one-of-a-kind, damaged or clearance goods, closeouts, limited quantities, special order tires, manufacturers' rebates, sales by other than local stocking retailers or merchandise sold in mail order catalogs.

Montgomery Ward

**SATISFACTION GUARANTEED
OR YOUR MONEY BACK**

AND NAME SAVINGS STORE

Electronics on Sale!

• Computers • Typewriters • Stereos • more

GREAT BRANDS • LOW PRICES!
BACK TO SCHOOL

ELECTRIC
AVENUE



Only \$10
A Month
See back page
for credit details

Sale

We'll match any store's
advertised price!

199⁹⁹

Mark XVIII electronic typewriter with 24 character display. Correcting cassette ribbon system™. Spell-Right 50,000 word electronic dictionary, line mode editable memory. #98237 Mfr. # 71167



GRAND PRIZES: A total of \$52,400 in college scholarships. Win one of 21 scholarships, each for \$2500. **WINNER IN EVERY STORE!** Smith Corona Mark VI electronic typewriter, \$130 value! Franklin Spelling Ace, model SA-98, \$50 value! AT&T Triline phone, #210, \$35 value! No purchase necessary. Enter in Electronics Dept. thru 9/2/89. Details in store.



Sale **32⁹⁹**
Starter kit.
#98400
Mfr. #63503

Panasonic



Sale **49⁹⁹**

Mini AM/FM cassette portable stereo. Tone control. AC/DC operation and built-in microphone. Auto stop. #49919 Mfr. # RX-FS 400

Panasonic



Sale **94⁹⁹**

AM/FM dual cassette portable stereo. Detachable 2-way speakers. 5 band equalizer. Automatic relay playback. Model 49939 Mfr. # RX-CT800

PIONEER



Sale

We'll match any store's
advertised price!

759⁹⁹

110 watt remote rack stereo with 20 track programmable CD player. Dual cassette deck with high speed dubbing and Dolby® B. #61669

110 watts per channel min. RMS at 8 ohms from 20Hz to 20KHz with less than .09% THD. Simulated wood cabinet, unassembled

Only \$26
A Month
See back page
for credit details

EPSON



Monitor
sold
separately

Sale

849⁹⁹

Apex 100 IBM® compatible computer. 640K RAM. Dual 5 1/4" drives. Model 71202 Color monitor, #71205, sale 289.99 Mfr. # AP-1020A

AIWA

FREE!

TDK D-90
8-pack audio
tape with
purchase!



Super Buy **199⁹⁹**

AM/FM/CD portable stereo plays 3" or 5" CDs. Single cassette deck with dubbing from CD to cassette. Tone control. 4" speakers. #49479. Mfr. # CSD-XL25

SONY



Sale **169⁹⁹**

Sony 20 track programmable CD player. #67730 Mfr. # CDP-270

JENSEN



Sale **129⁹⁹** Each

15" 3-way speakers. 220 watt peak power handling. #65788 Mfr. # 3150

SOUNDESIGN



179⁹⁹

AM/FM remote rack stereo. Dual cassette. Turntable. #61327 Mfr. #5871 BP5

Limited to quantities on hand

brother



Sale

159⁹⁹

HQ-220 electronic typewriter. Built-in 60,000 word-spell dictionary with "find" feature. #98149 Mfr. # AX-24

brother



Clearance

129⁹⁹

"Correctronic" electronic typewriter with 5,000 character memory. #98148 Mfr. # SX-14 5 year limited warranty Limited to quantities on hand

AIWA



Sale **49⁹⁹**

AM/FM cassette personal stereo. #39459 Mfr. # HS-T210 Free TDK D-90 2-pack of audio tape with purchase!

Emerson



Sale **19⁹⁹**

AM/FM cassette personal stereo. Automatic stop. #39339 Mfr. # AC-2100

AIWA



Sale **179⁹⁹**

Auto reverse AM/FM cassette car stereo. #95938 Mfr. # CT-S2300

Cobra



Sale **139⁹⁹**

Radar detector. X and K band alert. #97368 Mfr. # RD 3168 Radar detectors are illegal in some states

**ALL NAME BRANDS
NOW REDUCED TO
LOW PRICES
EVERY DAY!**

Our Pricing Pledge: Low Prices Every Day!
Brand names priced so low—
plus, we guarantee we'll match
any other store's ad sale prices!
**SATISFACTION GUARANTEED
OR YOUR MONEY BACK!**

See price-matching
policy on back page

ALL ELECTRONICS ON SALE! • ALL TVS • ALL VCRS • ALL CAMCORDERS

Super Buy items are at their lowest prices every day and are not reduced.



Only \$10
A Month
See back page
for credit details

Closeout

289⁹⁹

Limited to
quantities on hand!

19" stereo remote color TV has sleep timer.
Variable audio output jack. On-screen channel
and sleep timer. Programmable memory. 157
channels, cable compatible. Quick review. #12659
All TVs measured diagonally. Simulated wood; pictures.



Only \$16
A Month
See back page
for credit details

Sale

479⁹⁹

We'll match any store's
advertised price!

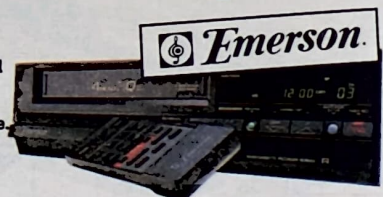
Sony 20" stereo remote color TV has 181 channels,
cable compatible. Sleep timer. Auto channel
programming. On-screen displays. Variable audio
output. Audio/video input. #51959. Mfr. #KV-20TS20

**YOUR
CHOICE 249⁹⁹**

**Sale! RCA VHS
VCR has direct
access remote.
14 day, 4 event
timer. Quartz
tuner. #49065.
Mfr. #VR 250**



**Closeout!
Emerson 4-head
VHS VCR has
110 channels,
cable compatible.
Auto on. #29002
Mfr. #VCR953
Limited to quantities
on hand.**



**Closeout!
Magnavox VHS
VCR. On-screen
programming.
38 function
remote. #89067
Mfr. #VR9720
Limited to quantities
on hand.**



**PLUS SHARP, GE, AND
OUR BRAND VCRS AT 249.99!**



Only \$83
A Month
See back page
for credit details

Closeout

2469⁹⁹

Zenith 46" big screen stereo TV has
Picture-In-Picture. Premium sound
system. Black matrix screen. Comb
filter. Programmable channel scan.
Sleep timer. #94029. Mfr. #PV-4661 H
Not shown in all stores

13" REMOTE!



Sale 189⁹⁹

Color TV has
sleep timer.
Direct access
remote. #12220



Closeout 329⁹⁹

20" stereo color
TV. #31645
Mfr. #20NV78
Limited to quantities on hand

MAGNAVOX



Closeout 569⁹⁹

27" stereo
color TV has
universal
TV/VCR
remote. Sleep
timer. #72988
Mfr. #RJ 5540AK
Limited to quantities
on hand

4-HEAD VCR!



Super Buy 299⁹⁹

On-screen
programming.
Direct access
remote. #10617

SHARP



Sale 329⁹⁹

4-head VHS VCR
with on-screen
programming.
#29097 Mfr. #VC-A6070

SHARP



Sale

549⁹⁹

25" stereo
console TV.
209 channels,
cable
compatible.
Remote.
#72600
Mfr. #25NC278

SIGNATURE 2000



Sale 949⁹⁹

4-head VHS camcorder has flying
erase head, time lapse recording
and high speed shutter. #10652

Panasonic

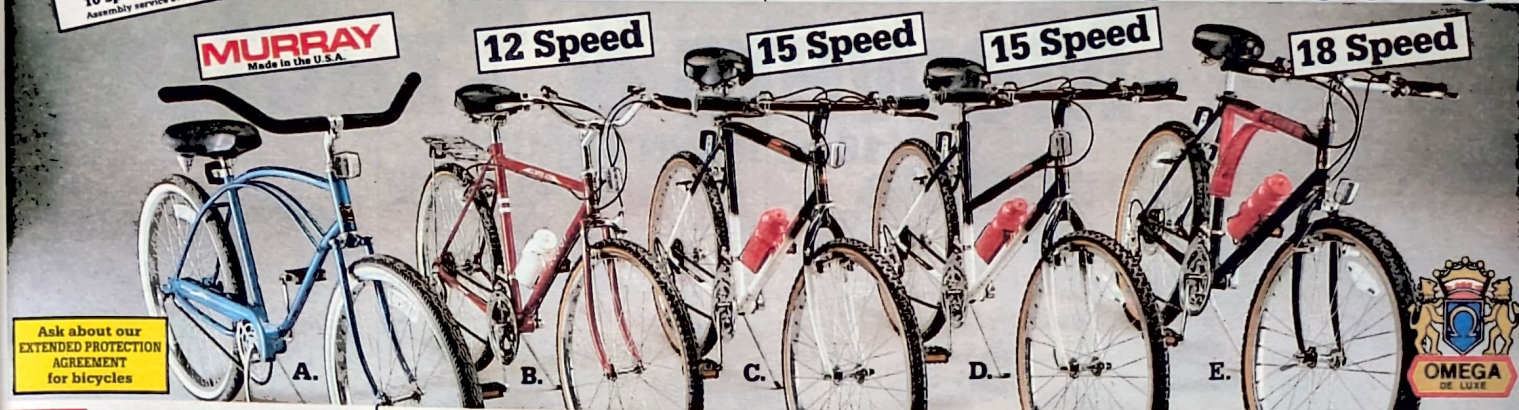


Closeout 1149⁹⁹

Panasonic VHS camcorder has 8:1
power zoom. Self timer and time
lapse recording. #39003. Mfr. #PV 420
Limited to quantities on hand



12, 15 and 18 Speed Mountain Bikes On Sale!



Sale 99⁹⁹
Unassembled. Assembly service available.

A. 26" mens or womens Monterey™ cruiser bike with balloon tires.



Sale 69⁹⁹ Unassembled
Boys or girls 16" sidewalk bike with rear coaster brake.

Sale 89⁹⁹ Unassembled
20" BMX chrome bike with rugged steel frame.

Sale 99⁹⁹
Unassembled. Assembly service available.

B. 26" mens or womens 12 speed ATB. Shimano derailleur, cantilever brakes.



Sale 99⁹⁹ Unassembled
Exercise cycle measures time, speed and distance.

199⁹⁹ Extra Value
Wind Rider deluxe fan action cycle with LCD action display.

Sale 139⁹⁹
Unassembled. Assembly service available.

C, D. 26" mens/womens 15 speed mountain bike. Shimano derailleur.



Sale 14⁹⁶
Dec. '88 price, 23-97
Everyday Low, 14.96
Full size 29" x 75".

Sale 19⁹⁶
Dec. '88 price, 26-97
Everyday Low, 19.96
Full size 33" x 75".

Sale 159⁹⁹
Unassembled. Assembly service available.

E. 26" 18 speed mountain bike with cantilever brakes, Shimano derailleur.



Sale 44⁹⁹
Thermos 96 qt. cooler.

Sale 99⁹⁹ Unassembled
6 leg swing set, 2 swings, angle, gym rings/trapeze, slide.

ALL PAINT ON SALE!

44-50% Below Our Jan. '89 Prices on Storm Coat & Great Coat!

33-65% Below Mfr.'s Pub. Prices on In-Stock Wallcovering Every Day!

Mfr.'s published prices provided for informational purposes and no sales may have occurred at this price.



Super Buy 6⁹⁹ Per dbl. roll
Vinyl-coated. Borders sold in 6 yard segments.

Super Buy 9⁹⁹ Per dbl. roll
Light reflective or textured.

INTERIOR

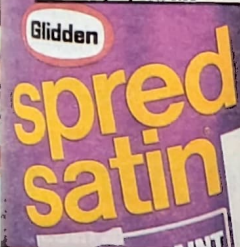
Great Coat 8 flat
Jan '89 Price **15⁹⁹**
Everyday Low 9-99



YOUR CHOICE

8⁹⁹ Gal.

Glidden Spred Satin Interior latex
Jan '89 Price **10⁹⁹**
Everyday Low 9-99



EXTERIOR

Storm Coat 8 flat
Jan '89 Price **15⁹⁹**
Everyday Low 10-99



*Limited paint warranty details in store

INTERIOR

Jan. '89 19-99
Everyday Low 14-99
Great Coat 12



Sale 9⁹⁹ Gal.

Great Coat 12 flat latex. 853 colors. 12-year limited warranty.*

EXTERIOR

Jan. '89 19-99
Everyday low 14-99
Storm Coat 12



Sale 11⁹⁹ Gal.

Storm Coat 12 flat latex. 100 colors. 12-year limited warranty.*

Satisfaction Guaranteed OR YOUR MONEY BACK!

**ALL NAME BRANDS
NOW REDUCED TO
LOW PRICES
EVERY DAY!**

Our Pricing Pledge: Low Prices Every Day!
Brand names priced so low—
plus, we guarantee we'll match
any other store's ad sale prices!
**SATISFACTION GUARANTEED
OR YOUR MONEY BACK!**

12 H.P. TRACTOR



899⁹⁹ 12 hp lawn tractor
with 38" high
vacuum deck.
Unassembled. #33905
Rear bagger extra

DELUXE MOWER



149⁹⁹ Unassembled
Our deluxe 20"
3½ hp side
discharge push
mower. #37039

Low Prices On Mowers & Tractors

18 hp LAWN TRACTOR

**Only \$47
A Month**
Enjoy your
purchase now!

BRIGGS & STRATTON

38" deep high
vacuum mower
deck

1,399⁹⁹
Unassembled #33931
Rear bagger extra

7 speed
transmission

Rear bagger with
wheel weights, 229.99

MURRAY



179⁹⁹ Unassembled
Murray deluxe
22" 5 hp side
discharge push
mower. #37043

Hard Top Catcher



199⁹⁹ Unassembled
Our 21" 3½ hp
rear discharge
push mower.
#37046

MASTERCUT



199⁹⁹ 3½ hp Hi-Wheeler
side discharge push
mower. Briggs &
Stratton Max engine.
Unassembled
#37554

MASTERCUT



269⁹⁹ Unassembled
#37449
21" 3½ hp self-
propelled rear
discharge mower.

Montgomery Ward National Storage Building Month!

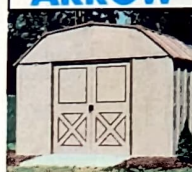
199⁹⁹
Unassembled
10'x9" mid height gable
storage building with
499 cu.ft. of storage.
*Nominal size **Details in store



149⁹⁹ Unassembled
8'x6' gable building
*Nominal size.

PROTECTED BY
RUST-OLEUM

ARROW



229⁹⁹ Unassembled
10'x9" high
gambrel building.
533 cu.ft. Free**
anchor kit when
you buy this item.
*Nominal size.
**Details in store.

Patio Furniture Closeout!



Save on wrought
iron aluminum
or durable resin
patio furniture.
Selection varies by store.
Quantities limited.

Char-Broil Grills On Sale!



169⁹⁹ Char-Broil 40,000
BTU dual burner
gas grill. 577 sq. in.
total cooking area.
Unassembled



199⁹⁹ Char-Broil Deluxe
42,000 BTU gas
grill. Flarefighter
porcelain grids.
Unassembled
#19479

GENIE Garage Door Opener



149⁹⁹ 1/2 hp Trac Drive
garage door opener.
2 yr. limited engine
warranty.
Unassembled
Details in store. 2nd transmitter, 29.99

PARAMOUNT



64⁹⁹ Unassembled
Paramount electric
vac-n-sac.

MCCULLOCH



99⁹⁹ Fully assembled
McCulloch 17" gas
trimmer. 21.2 cc
2 cycle engine.

Montgomery Ward Pricing Pledge:
We'll match any store's current advertised price at time of purchase... plus if you find a lower
advertised price at any store, including Montgomery Ward, within 30 days after purchase, we'll
cheerfully refund the difference. Simply bring in the ad and/or your receipt. This pledge is not limited
to identical items and model numbers like some of our competitors. We will match the price on the
same name brand item, even if the model numbers are different. And on many items we will also

Enjoy Your Purchase Now With Low Monthly Payments!
Your purchase(s) may change your Montgomery Ward monthly payment depending
upon your highest balance. Sales tax and delivery charges (if any) may cause your
monthly payments to be higher. See store for details.

Jewelry, furniture and paint are at low prices every day and are not part of this sales
event in the following stores:
• New Bern, NC • Staunton, VA • Hampton Roads, VA • Winter Park, FL • Dothan, AL
• Toledo, OH • Columbia, MO • Aurora, IL • Plano, TX • Phoenix, AZ
• Escondido, CA • Chino, CA • Dublin, CA • Merced, CA • Oceanside, CA

Montgomery Ward

THE BRAND NAME SAVINGS STORE

**SATISFACTION GUARANTEED
OR YOUR MONEY BACK**

Your Choice 12⁹⁹! Gitano®!

We Made A Special Purchase And We're Passing The Savings On To You!



GITANO

Sale 16⁹⁹

Everyday Low Price 24.99

Capture extra savings in t-sleeve sweaters with so many different appliques. Acrylic. 38/18W-44/24W



P.S. GITANO PLUS

Sale 14⁹⁹

Everyday Low Price 21.99

P.S. Gitano® acid washed 5-pocket jeans with embroidered back pocket crest. Petite and average proportioned sizes 18W-26W



Gitano®
Shirt & Jeans
Your Choice

12⁹⁹

Sale

Everyday Low Prices 16.99 & 19.99

Gitano® striped woven shirts with roll tab sleeves & 1 pocket. 100% cotton in many colors. 18W-24W

Choose P.S. Gitano® pull on jeans in blue or black. Both acid washed cotton denim in petite and average proportioned sizes. 18W-26W



GITANO
WOMAN

P.S. GITANO PLUS

SPECIAL MEASURE
FULL FIGURE FASHIONS

We've Given Our Full Figure Department A New Name And Filled It With The Best And Latest Fashions And Name Brands! They're Sized And Designed to Fit, Especially For You!

At Low Prices Every Day!

Satin Sleepwear

At Dream-Come-True Savings!

11⁹⁹ Sale

Everyday Low Price 14.99

Chemise

12⁹⁹ Sale

Everyday Low Price 16.99

2-Piece Set

Your choice for luxurious nights... shimmering satin chemise or 2-piece print sleepwear set in lovely solids or prints. 100% poly satin in sizes S,M,L. By Gilead.



Sale

14⁹⁹

Everyday Low Price 16.99

Satin sleepshirts with Ashley Ames pocket crest. Pastels. 100% S.M.L.



Sale
3⁹⁹ Everyday Low 5.49
Mfr's Pub. Price 5.99
Bestform® Silver Saver full figure bra. B,C,D cups



Super Buy
8⁹⁹
Lace Sensation bra with floral sensation lace on tricot cups. B,C,D cups



Super Buy
4⁹⁹
Picture Perfect bra with half lace on soft cups. B,C cups



Extra Value
8⁹⁹
Luxury Stripes bra with front hook, underwire. B,C cups. D cup, sale 9.99



Sale
5⁴⁹ Everyday Low Price 6.49
Magic Cross Contour bra with lovely lace trim. Lightly lined. A,B,C cups.



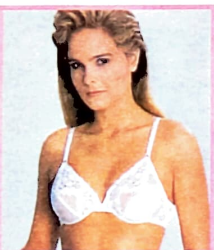
Sale
8⁹⁹ Everyday Low Price 10.99
Comfortime bra with full support & Spanette® fabric. B,C cups. D cup, sale 9.99



Super Buy
5⁹⁹
Soft Shoulders bra with extra support & comfort. B,C,D cups



Sale
9⁹⁹ Everyday Low Price 12.50
Lace Fantasy bra with lace detail. C cup. D,DD cups, sale 10.99



Extra Value
6⁹⁹
Lady Lace bra with front hook & lace detail. B,C cups. D cup, sale 7.99



Extra Value
11⁹⁹
Pure Luxury bra has full support and comfort. B,C cups. D cup, 12.99



Sale
7⁹⁹ Everyday Low Price 9.99
La Lace bra with soft cups. A,B,C cups. Underwire bra, sale 8.99



Sale
11⁹⁹ Everyday Low 15.99
Mfr's Pub Price \$17
Playtex® 18-Hr. lace bra with full support. B,C cups. D cup, sale 12.99



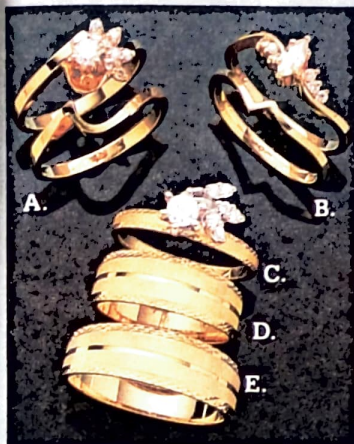
Sale
6⁹⁹ Everyday Low Price 8.99
6 pair package of Basic Essentials crew or Hanes® sport sock. White and assorted colors.

55% Off 14K Gold

Chains, Charms And Earrings

GOLD N GEMS

55% Off
Diamond
Duos & Trios



- A. 31 ct. tw. eng., 14K. Reg. \$1099, **sale \$494**
Brides, 14K. Reg. \$279, **sale \$125**
- B. 20/29 ct. tw., 14K. Reg. \$979, **sale \$440**
Brides, 14K. Reg. \$169, **sale \$76**
- C. 20/29 ct. tw., 14K. Reg. \$1299, **sale \$584**
- D. Brides, 14K. Reg. \$519, **sale \$233**
- E. Groom's, 14K. Reg. \$589, **sale \$265**



60% Off Solitaires

- A. .25 ct. 14K. Reg. \$1050, **\$420**
- B. .33 ct. 14K. Reg. \$1350, **\$540**
- C. .15 ct. 14K. Reg. \$540, **sale \$216**
- D. .25 ct., 14K. Reg. \$999, **sale \$399**
- E. .10 ct., 14K. Reg. \$499, **sale \$199**
- F. .25 ct., 14K. Reg. \$1100, **\$440**



- A. 16" V quadruple herringbone Reg. \$280, **sale 125.99**
 - B. 18" triple twist herringbone Reg. \$205, **sale 91.99**
 - C. 18" fox herringbone Reg. \$215, **sale 95.99**
 - D. 16" double braid herringbone Reg. \$160, **sale 71.99**
 - E. 18" heart herringbone Reg. \$290, **sale 129.99**
 - F. 18" slash herringbone Reg. \$270, **sale 120.99**
 - G. 18" kinkless herringbone™ Reg. \$420, **sale 188.99**
 - H. Oval rose Reg. \$55, **sale 23.99**
 - I. Breakapart Someone Special Reg. \$45, **sale 19.99**
 - J. Cat charm Reg. \$60, **sale 26.99**
 - K. Love charm Reg. \$40, **sale 17.99**
 - L. Tri-colored butterfly Reg. \$80, **sale 35.99**
 - M. Heart flowers Reg. \$52, **sale 22.99**
 - N. Peridot loveknot Reg. \$75, **sale 32.99**
 - O. Long leaf Reg. \$56, **sale 24.99**
 - P. Filigree heart Reg. \$68, **sale 29.99**
 - Q. Filigree butterfly Reg. \$49.99, **sale 23.99**
 - R. Diamond cut heart Reg. \$59.99, **sale 26.99**
 - S. Cubic zirconia leaf Reg. \$80, **sale 35.99**
 - T. Satin polish wing Reg. \$60, **sale 26.99**
- 50% Off other 14K gold herringbone chains, charms, on-the-ear and color accent earrings. Plus 50% Off our Caravan Collection.**

Satisfaction Guaranteed OR YOUR MONEY BACK!

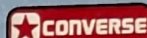
Converse®, Puma®, Pony®, & Airwalk®



Sale **34⁹⁹**

Everyday Low Price 42.99

Men's Puma® Key has leather upper, padded collar and cushioned innersole. Great court shoe.



Sale **34⁹⁹**

Everyday Low Price 39.99

Converse® Skyhawk for men. Leather upper and padded collar.



Sale **36⁹⁹**

Everyday Low Price 42.99

Men's Airwalk® Blitz has leather upper, padded collar and innersole.



Extra Value

37⁹⁹

Compare Our Price!

Take a shot in Pony® Perimeter for men. Court sole. Leather upper.



Super Buy

14⁹⁹

We'll Match Any Store's Ad Sale Price!

Men's Nucleus™ trainer has multi-court sole.



Sale **29⁹⁹**

Everyday Low Price 34.99

Converse® Regent for women. Leather upper, padded collar and court sole for tennis and other court sports.



Sale

14⁹⁹

Everyday Low Price 18.99

Women's Nucleus™ jogger has padded collar and padded insole.



Super Buy

6⁹⁹

We'll Match Any Store's Ad Sale Price!

Women's canvas slip on. Casual and comfortable. Great for spectating.



Sale

26⁹⁹

Everyday Low Price 29.99

Pony® Aerodance for women. Leather upper and strong ankle support.



Extra Value

19⁹⁹

Compare Our Price!

Women's Nucleus™ HI aerobic shoe. Sturdy ankle support and padded collar.

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THE BRAND NAME SAVINGS STORE

**SATISFACTION GUARANTEED
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match our private label item with our competitors' comparable name brand or private label items. Our sales associates in Electric Avenue, Auto Express, Home Ideas and our Seasonal Shops have comparable model charts of matchable items.

Price Matching policy does not apply to sales of floor samples, one-of-a-kind, damaged or clearance goods, closeouts, limited quantities, special order tires, manufacturers' rebates, sales by other than local stocking retailers or merchandise sold in mail order catalogs.